




Bachelor of Science in  
**ENTREPRENEURSHIP**

where learning is  
**purpose in action**





you are the  
**ENTREPRENEUR**  
of tomorrow

## Disrupting Entrepreneurship Education for the next generation

We are challenging the traditional university model by ensuring **you:**

- learn theories not just through instruction but **by doing**
- have freedom to **accelerate knowledge** at your own pace
- can seamlessly **integrate college life** in your start-up lifestyle

“A business is an extension of the founder. The core values of the founder bleed into the business inevitably.” - Dr. Lex Ledesma

## Your **purpose** weaved in education

As a **new generation of changemakers**, we understand how you are drawn to entrepreneurship as a vehicle not only to achieve your personal goals but to make a **larger impact**. At The ONE School, businesses built by students represent what they strongly value and believe in.



# why study at a dedicated ENTREPRENEURSHIP COLLEGE

## entrepreneur education designed by entrepreneurs

The ONE School's pioneering approach in entrepreneurship education is carefully designed by seasoned entrepreneurs to give you **relevant and dynamic skills** you will need in your business journey.



### Lex Ledesma, Ph.D., School Director

Lex is the heart of the curriculum. As an entrepreneur himself, he understands the challenges of starting a venture. His experience provides the school with insights into what's essential to aspiring business owners. He earned a Master's degree in Engineering from Stanford University and a Ph.D. in Psychology from the University of the Philippines.



### Edric Mendoza, Managing Director

Edric is pivotal in shifting the school's program design. As a homeschool pioneer, he brings in global trends in remote and distant learning at the tertiary level. He holds a B.S. Management degree from Ateneo De Manila, a Master's in Innovation and Entrepreneurship from HEC Paris, and a Certificate of Advanced Education Leadership from Harvard.



### Andy Ferreria, Ed. D., Dean School of Entrepreneurship

Dr. Andy brings in a wealth of experience as an entrepreneurship guru and is the man behind the design of the core mastery supporting the school's curriculum. He completed his BS Degree from Ateneo de Manila University. Currently, he sits as a board member to more than fifteen companies and teaches at the Ateneo Graduate School of Business.

# learn and experience ENTREPRENEURSHIP AT WORK



## our consultant's circle

The ONE School continuously recalibrates its programs to expose students to **real-world business challenges** and eventually learn the skills in launching their future-ready ventures. We do this by collaborating with **business and industry leaders** who serve as program partners and consultants.



**Dylan Wilk**  
CEO, Human Nature



**Cheese Ledesma-Ong**  
Founder, Big Chill  
and La Creperie



**Ernie Lopez**  
President and CEO,  
ABS-CBN Publishing





# about the PROGRAM

## Bachelor of Science in Entrepreneurship

The BS Entrepreneurship course is a bachelor of science degree program accredited by the Commission on Higher Education (CHED). Integrating business and entrepreneurship core masteries, we expose our students to the theories and practices of the critical functions in business from accounting, finance, management, and marketing. The course is designed to teach students to create a new viable venture— covering ideation, business planning, and operations.

## Curriculum Overview

In this 3-year and 1 term program, you will learn an in-depth understanding of entrepreneurship and develop skills anchored on two core masteries.

General  
Education


Physical  
Education



Entrepreneurship Core



Business Core



# learning structure

# PROGRAM HIGHLIGHTS



## dynamic mentorship

One of the fundamental aspects of our education framework is our mentorship model. We ensure that every student like you will be guided by mentors who are experienced entrepreneurs themselves.



## immersive workschooling

Learning is experiential at The ONE School. You will be immersed in actual workplaces where you can gain hands-on experience in managing projects and ventures.



## open-access learning

Our learning system is designed to give you flexibility and independence in managing your time, lifestyle, and schooling rhythm.



# learning delivery PROGRAM EXPERIENCE

## live access

100% of sessions are conducted synchronously with actual instructor interaction



## hybrid access

50% synchronous sessions combined with recorded lecture videos, video links, and media resources



## affiliate access

100% of sessions are conducted through our affiliated partners and are graded following a grading rubric



Alumni Stories

# finding their ONE purpose



"A lot of our successes has really been based on that culture of genuine care."

**Anna Moncupa**

Founder, Keepr Storage PH & Moovr PH  
The ONE School Alumna



## Admission Requirements

### FOR GRADE 12 STUDENTS

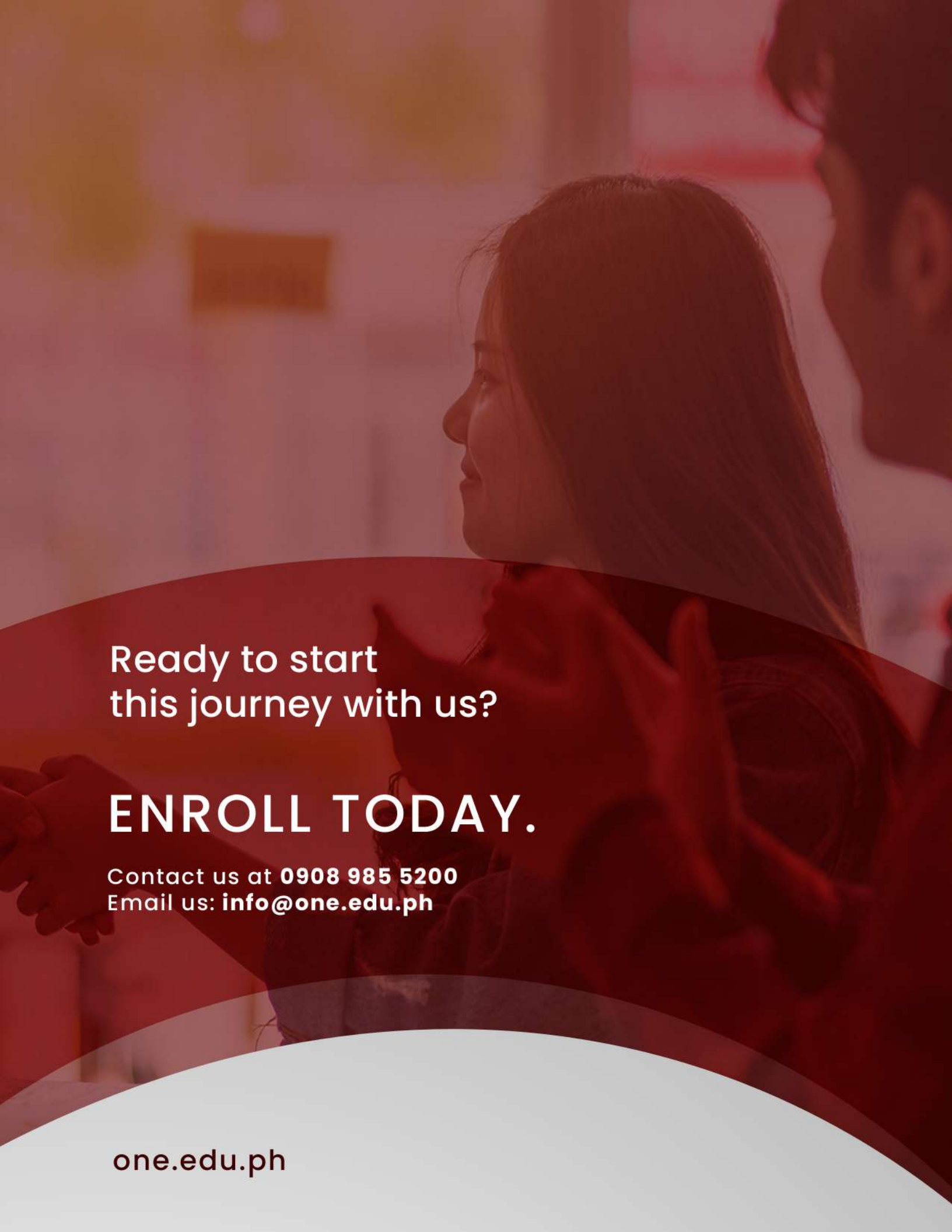
Application Form  
Academic Form  
Essay - Why do I want to be an entrepreneur?  
Copy of NSO or PSA Birth Certificate  
Guidance Counsellor Recommendation Letter

### TRANSFEREE & SECOND DEGREE STUDENTS

Application Form  
Transcript of Records  
Essay - Why do I want to be an entrepreneur?  
Copy of NSO or PSA Birth Certificate  
Recommendation Letter

## Tuition Fee





Ready to start  
this journey with us?

**ENROLL TODAY.**

Contact us at **0908 985 5200**  
Email us: **info@one.edu.ph**

**one.edu.ph**